

# Catholic Foundation of North Georgia

Prepared via Solutio Journey Guide

## Grant Applicants

### THEIR GOALS

- Learn about funding priorities
- Contact program staff
- Find the application process
- grant qualifications

### HOW THEY ARRIVE

Local / online search (Google, etc.)

Partner organization referral

Word of mouth

### DECISION MOMENTS

Clear focus and direction about the qualifications to apply for a grant, the grant timeline including the application deadline and announcements, and what to expect if denied or approved

### DESIRED OUTCOMES

#### **For the visitor:**

Dates, expectations and application

#### **For the organization:**

understanding and support

## Donors & Benefactors

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 THEIR GOALS

 DECISION MOMENTS